



emerging destinations  
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# AFRICA

Dear Colleague,

My (Jan's) month started with a visit to Palaganá with our clients [Lisiba Star Beds](#) and [Giraffe Safaris](#) and some nice birds around Torres del Paine. I was lucky enough to see Pumas – such an amazing experience. I returned home to have a great visit to quite a few of our tour operators accompanied by James Hays of [African](#) and we will end the month with a safari trip with Gary Fogel of [Cock & Rooster](#).

Look for Jessie or me at AFPA meetings in Denver, Chicago and Ft. Lauderdale, the Chair, Rochester in UK, Seattle and Denver, IOTA and the Signature Conference in December. Fall is never slow in the travel business!

In this month's newsletter we've got stories on how the Loisaba Star Beds were just named one of Africa's most romantic places to lay your head and news about how you can learn more about all of The Reserve Collection on the News website. We get up close and personal with the animals that hang around Elsa's Kopje Lodge in Kenya and give you the backstory on C&R's beach holiday options.

Down at the southern end of the continent, [African](#) is expanding community conservation in South Africa and also earning high marks for its environmental practices and the positive impact their courses have on those who take them. Enjoy the rest of the fall – it's going fast – and let us know if you have any questions.

Best,

Jan + Jessie  
Representing Cool Companies in Cool Places

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## EcoTraining + Good Work = Community Conservation

Expecting the youth of today to be custodians of our natural heritage tomorrow entails connecting them with nature and showing how much there is to protect and love. This was the thinking behind a recent [Safari Guide Training program](#) for community members in South Africa. [More](#)

**On your bike, mate!**  
[Cycling safaris in Uganda](#)  
[African](#) [Safari](#) [Safaris](#) reflects that most (if not all) travelers don't enjoy spending lots of time in motor vehicles or motorized boats. As a result, we've decided to introduce cycling safaris as a way to complement the safari experience. [More](#)

**Giraffes cross the River Nile**  
No question, they are the tallest animals on earth. Yet we still know so little about the giraffe! The historic giraffe, in particular, is facing an almost silent extinction. According to [Giraffe Conservation Foundation](#) (GCF), around 1,750 Rothschild giraffes are protected within [More](#)

**Loisaba's Romantic Star Beds**  
[African](#) is always trying to raise the bar on African romance, and it's not only travelers who notice. *Travel & Style* magazine recently ranked Loisaba Star Beds one of "10 Best Romantic Star Beds in Africa." Part of the Reserve Collection, Loisaba's Star Beds in northwestern Kenya. [More](#)

**EcoTraining Aces the Academic Test**  
The results are in! We're happy to report that the majority of [African](#) graduates view themselves as competent, confident guides who practice positive environmental practices and can profoundly affect the visitors they guide. In other words, our graduates not only talk the talk – they also walk the walk! [More](#)

**Life is a Beach – Even in Africa**  
Before, after or even instead of a safari, [African](#) can also organize the most amazing sun-kissed beach holidays along the Kenyan coast and the hidden island of Zanzibar off the coast of Tanzania. [More](#)

**Flewana and Wetu – A Beautiful Friendship**  
Did you know that you can find a lot of information about [African](#) lodges and camps on [African](#)? For those who don't know, Wetu is cloud-based content management and distribution system for the travel trade. Even if you don't sign up for a paid account, you can still find information on our lodges. [More](#)

**Where the Wild Things Are – Elsa's Kopje**  
Remember all the tales where George and Jay Anderson raised like the Lionses and her family, [African](#) in Meru National Park is one of the coolest lodges in all of Kenya. Set amid the boulders of a huge kopje (rock outcrop), the lodge offers an ideal perch. [More](#)

Want to learn more? Watch our Webinars here.



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