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Dear Colleagues,

Is summer really almost over? Our summer was filled with family vacations, weddings, birthdays and, of course, Virgatus Week. But it sure did fly by, both at home and on the North Atlantic.

The [Queen Diamond](#) will make its final appearance of the 2017 season on September 21st, a "Northern Lights and Whales" departure from Reykjavik, we're already booking ahead to next year, and even beyond, as Iceland tourism continues to surge.

By the end of the year, Iceland is expected to have welcomed around 2.4 million visitors. [Iceland ProCruises](#) bookings are also off the charts, so be sure to take advantage of the **20% discount early bird special** on [2018 Cruises](#). A deal that lasts through December 31st of this year.

In this month's newsletter you'll find information on the Ocean Diamond's deck renovations, details on our 2018 itineraries, Icelandair's new Kyria program with Jet Blue, and the second installment of our popular "Walking Reykjavik" series.

Please don't hesitate to reach out if we can assist with anything.

Best,

Jane + Jessie
Representing cool companies in cool places



Ocean Diamond's Deck 5 Renovation

Iceland ProCruises is excited to announce that renovations have been completed on Deck 5 aboard the MV Ocean Diamond. Along with the recent refurbishment of Deck 6 and 7 (as well as most common areas), the revamp of Deck 5 gives the ship

much more of a modern, classic look. [View](#)



Walking Reykjavik (Part 2) — Sculpture & Shoreline Trail

With a small and compact city center, meandering coastline and lots of parks, the Icelandic capital is ready-made for walking.

Here's the second of our favorite urban hikes, the Sculpture & Shoreline Trail (SST) along the city's scenic and hardworking waterfront. [View](#)



Are You Ready for 2018 in Iceland and Greenland?

It's never too early to start planning for next year in the North Atlantic, especially with Iceland continuing to gain steam as a bucket list destination.

According to a World Tourism Organization (WTO) report released in late August, the number of people visiting Iceland grew by an astounding 34.9% last year. [View](#)



Jet Blue & Icelandair Frequent Flyer Partnership

[Icelandair.com](#) and [JetBlue.com](#) have teamed up on a new frequent flyer program that awards points to Saga Club members flying on JetBlue and TrueBlue members

flying on Icelandair.

Points are earned not just on flights back and forth to Iceland, but on flights to anywhere in the world served by the two air carriers. [View](#)

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