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Dear Colleague,

Welcome to the first edition of the trade newsletter from the Guyana Tourism Authority. We hope it piques your curiosity about our beautiful, unspoiled country—the only English-speaking one in South America.

Discover unique places and one-of-a-kind experiences in Guyana - delivered to your inbox monthly. [Tell us a little bit about yourself](#), so that we can share the most relevant Guyana travel information with you. We hope to inspire you to consider Guyana as a destination for your travelers, but if you'd rather not hear from us, please feel free to unsubscribe. Of course, we hope you don't do that—there's so much we have to share about our wonderful country!

Best,

**Jane Behrend**

Lead Representative, North America



## WELCOME TO GUYANA

Meet Brian Mullis, the new Director of the [Guyana Tourism Authority](#). As a former ecotourism operator and founder of Sustainable Travel International, Brian brings over 25 years of sustainable tourism expertise to the Director position, which he began last April. He

has held leadership positions on the World Economic Forum Future of Travel and Tourism Council and U.S. Department of Commerce Travel and Tourism Advisory Board. Throughout his career, he has assisted hundreds of businesses and destinations worldwide in generating positive socio-economic and conservation outcomes from tourism.

## VIDEO OF THE MONTH

Discover [Guyana](#). A land of diverse landscapes, enticing wildlife, exciting people, rich culture and heritage, delicious cuisine, the majestic Kaieteur and a once-in-a-lifetime experience. Every Guyana adventure will be a memory that you carry with you forever.



## DISCOVER NATURE'S PARADISE



Guyana is a kind of place that's becoming increasingly rare—one where you can find nature in its original form.

Guyana (guy-ANN-uh), a small South American nation (about the size of Idaho), is located where the Atlantic Ocean and the Caribbean Sea meet. It is the only country in South America where English is the official language. Of the country's population of 746,955 (2012 census), a full 90% of the population live along the coast, leaving the country's lush interior

untouched, and ripe for exploration.

"The unpopulated aspect of so much of Guyana makes for some extraordinary, premium-level travel experiences" says Brian Mullis, Director of the Guyana Tourism Authority. "Like the opportunity to travel great distances without seeing another human—or even a sign of one; the chance to have a national icon like Kaieteur Falls all to yourself; or to interact with indigenous people in their villages without an interpreter. In Guyana, every traveler feels like a pioneer."

Guyana's pristine rainforests, immense waterfalls, vast open spaces, savannahs, mountains, and rivers are home to a density of biodiversity found nowhere else on the planet. Guyana is often referred to as "The Land of the Giants," due to its populations of jaguar, giant anteater, giant otter, black caiman, anaconda and arapaima.

With 910 + species of bird, Guyana is a bird watcher's paradise. Native species include the harpy eagle, Guianan cock-of-the-rock, and the national bird, the hoatzin.

As you might imagine, there are numerous activities for adventure-oriented travelers in Guyana. Hiking and multi-day trekking, horseback riding at dude ranches, multi-day river trips, sport fishing, wildlife spotting and birding, camping trips deep into the forest and more offer nature-lovers the experiences they dream of.

Of course, there's a lot more to Guyana than spectacular natural attractions, and in upcoming newsletters, we'll explore many of those. But if your clients are looking for South American nature in its original form, no other destination delivers like Guyana.

## FEATURED ITINERARY

### Guyana Rainforest & Savannah Wildlife Expedition Trip

This 7-day trip offers some of the greatest cultural and natural highlights that Guyana has to offer. It includes stays at indigenous community-owned lodges, and tours by land, river and small aircraft. You'll experience untouched, untamed habitats, spectacular wildlife, indigenous communities and more. Along the way, professional, local guides will share their culture traditions with you.



[See Full Itinerary](#)

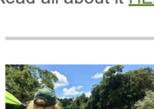
## GUYANA IN THE NEWS



**My Adventures Across the World—the website of Italian travel blogger Claudia Tavani — recently ran a post about a baker's dozen worth of [amazing things that visitors can do in Guyana](#).**

Quotable quote: "There are many reasons to travel to Guyana. Nestled between Brazil, Venezuela and Suriname, in South America, this country has a lot to offer to anybody who loves raw adventure. It is incredibly authentic – and that's perhaps what I enjoyed the most about it. In a way, it reminded me of Nicaragua, for it has yet to be polished up for mass tourism. And that's a good thing, in my opinion."

Read all about it [HERE](#)



**Daily Mail (UK): newspaper in the UK published an adventure travel story about [kayak camping an uncharted rainforest river](#) in the heart of Guyana.**

Quotable quote: "We were tired, dirty and slightly sun frazzled by the end of the expedition but the excitement of having been somewhere no one had been before gave us a spring in our step. Landing back in the Guyanese capital of Georgetown via a light aircraft we promptly celebrated our epic journey with one of the country's most famous exports — rum!"

Dive into the rest of the story by Sadie Whitelocks [HERE](#)



**Travel + Leisure magazine in the United States just ran a story and photos on [Kaieteur Falls](#), giving the Amazon cascade the status it deserves among the great waterfalls of the planet.**

Quotable quote: "At 741 feet, the falls are roughly four times taller than Niagara Falls and twice as high as Victoria Falls . . . The impressive waterfall is also known as the world's largest single drop waterfall by the volume of water flowing over it . . . The falls are also especially remote, surrounded by gorgeous rainforests. Despite this, tourists can access the falls by chartering a plane and following a hiking tour in order to reach the top."

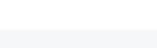
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